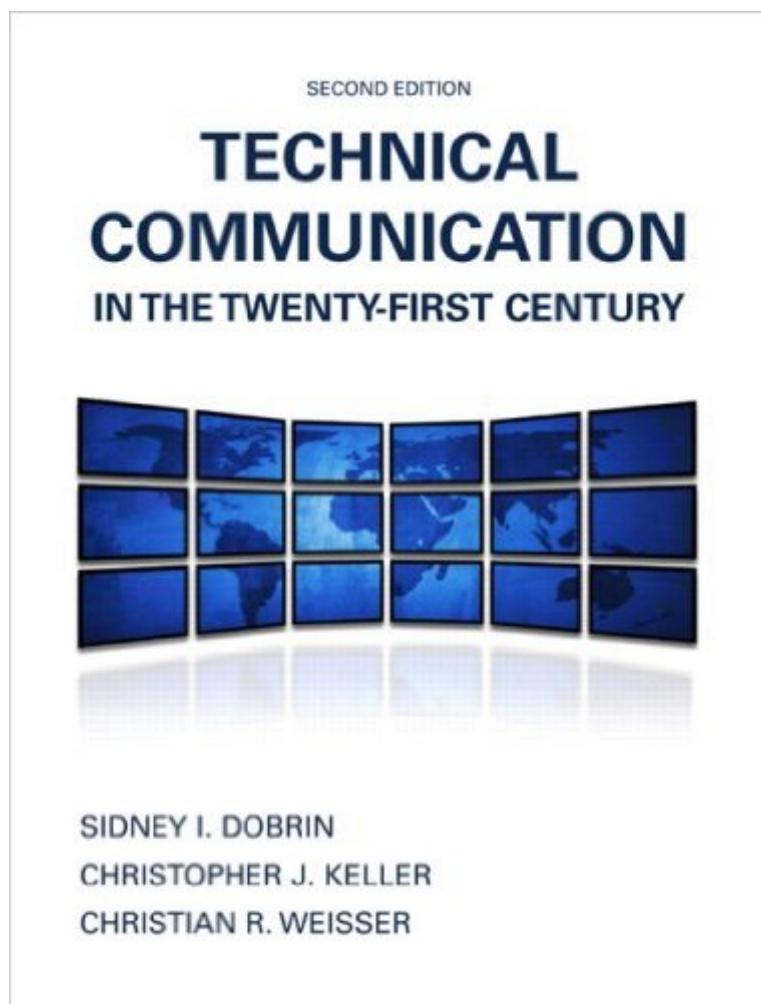


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Technical Communication In The Twenty-First Century (2nd Edition)



Synopsis

Technical Communication in the Twenty-First Century (TCTC) preparesÂ readers to be successful writers and readers of technical communication, regardless of their career path. Featuring a wealth of examples and cases, it emphasizes problem-solving, collaboration, visual rhetoric and usability. Its approach analyzes why something worked or did not work, as well as how to produce the appropriate communication. Now available with the MyTechCommLab online learning tool, this edition features more focus on transnational communication, forty-five new case studies, and new information on the relationship between technology and communication.

Book Information

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Best Sellers Rank: #57,648 in Books (See Top 100 in Books) #19 inÂ Books > Reference > Writing, Research & Publishing Guides > Writing > Technical #70 inÂ Office Products > Educational Supplies > Teaching Materials > Professional Development Resources #1457 inÂ Books > Engineering & Transportation > Engineering

Customer Reviews

Bought for class. Decent for technical writing guides. It includes pretty basic templates for everything under the sun as far as professional and technical writing. Explains everything very well, but the layouts and examples are very typical and boring. Perfect for technical writers, not so applicable to someone like a designer.

I like the fact that this book is intact and contains all the pages necessary for my class. The book is much more used than i expected, with a heavily taped over cover and already highlighted pages, but it serves its purpose, so it is okay. I really feel it should have been cheaper for the shape it's in.

I recently redesigned my tech writing course from the ground up, looking at all the top TCOM texts.

There are other very good choices, but I selected Dobrin and feel pleased with the decision. Students find the book readable, and some even claim to refrain from selling it at the end of the semester. The online resources are rich and useful. Students like the video cases, although they smile at the acting. I am a little disappointed that a new edition came out so soon, requiring me to completely revise schedules and syllabi when the only change seems to be addition of a single chapter. Note that the negative reviews on this book are about shipping and vendors, not about the book itself.

I disliked this book so much I forgot to give it a review. Seriously. The writers of this book must have been paid by the word. I used this book for "Professional Research and Reporting" in 2009, that's right 2009 (like I said I forgot to review). The writers structured this book to talk over your head as if you were the village idiot. Even our instructor did not like the book, but the school selected it and he had to use it. Be prepared to be annoyed beyond measure. It would take the authors five sentences to say what could be said in one. They should make people in jail read this book for punishment!

Fortunately my instructor was wonderful and this book was interesting. I believe the book is worthy of remaining in the "go to section" of my bookshelf. I know I will use it later.

I don't keep many textbooks anymore, and I HATED this class, but this book is amazing. It has great resources, examples and templates to work with.

I received the book book used so wear and tear is somewhat expected. the book is in pretty good condition and does what i need it to do.

It is a textbook for a class...not much to be said about that. It is required reading and it is serving it's purpose.

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